



**Seattle/Bellevue, Washington
Sonoma County Client Event**

**Meeting Professionals International Sponsorship
and Client Event
Tuesday, April 27, 2009**

You're invited to participate in the Sonoma County Tourism Bureau's sponsorship of Meeting Professionals International, Washington State Chapter Educational Program and Client Event.

On Tuesday, April 27th, the Sonoma County Tourism Bureau is sponsoring the MPI Washington State Chapter's Luncheon/Education Program at the Bellevue Event Center, and hosting a client reception that evening at The Experience Music Project & Science Fiction Museum and Hall of Fame, located next to the Space Needle in Downtown Seattle. Emphasis and promotion will be given to planning groups and meetings in Sonoma County, and the continuation of the Cash Incentive Program. Please register today if you are interested in participating.

We invite you to join us in welcoming meeting and event professionals and their programs to Sonoma County!

Bureau Schedule:

(your schedule may be different should you add on client visits, air, hotel stays).
Paula Higgins, CMP is lead coordinator and bureau representative.

Monday, April 26th:**Travel Day via Horizon Air flight**

Flight 2474, departs Sonoma County Airport 10:50am, arrives Seattle 1:5pm
Bureau to rent car.

Check into Hotel – TBD. SCTB is inviting clients to dinner – top clients who may not be able to join us on Tuesday. This is pending client's availability. Restaurant pending client's location.

Tuesday, April 27th:**MPI Washington State Luncheon Sponsorship****Bellevue Event Center**

<http://www.mpiwsc.org/educationevents/>

Topic: Disaster Preparedness

MPI Program Schedule:

Details on set-up times are yet to be announced by MPI for this meeting:

Set-up schedule based upon past events:

10:30am – 11:00am Set-up for SCTB staff and partners

11:00am – 11:30am Event Registration for MPI members, Registration & Networking

11:30am – 1:30pm Luncheon Educational Program and SCTB presentation

Business attire is required.

Client Reception, 4:00pm – 7:00pm**At the Blue Lounge at The Experience Music Project/Science Fiction Museum & Hall of Fame**

<http://www.empsfm.org/>
http://www.empsfm.org/inc/pano.asp?file=emp6.pano_blue lounge.swf

The Sonoma County Tourism Bureau has reserved the Blue Lounge at the Science Fiction Museum, located next to the Space Needle downtown Seattle. The SCTB is inviting clients who have booked programs and meetings in the past, as well as potential new clients. Each participant is requested to invite clients as well. A separate client invitation will be sent to each partner to be forwarded to your clients. All invites will be e-invites.

Casual business attire is requested. Clients will also be given a gift bag with information, and cocktail tables will be provided for partners. All SCTB BIA lodging partners are invited to participate, as well as Sonoma County wineries, transportation, and other hospitality businesses. Parking is readily available on own, in adjacent city parking lots for a fee.

Suggested Accommodations: TBD. Downtown Seattle area.

Wednesday, April 28th

SCTB to request morning client appointment for Wednesday morning for those who would like to meet with us, and were unable to attend MPI or client events. Appointments pending client's availability.

Travel Day via Horizon Air Flight

Flight 2475 departs Seattle at 1:55pm and arrives Sonoma County Airport 4:05pm.

Seattle, WA MPI/ SCTB Client Reception 2010
Tuesday, April 27, 2010

MPI Sponsorship, Tuesday, April 27, 2010 Cost: \$50.

MPI Location: Bellevue Event Center

Please provide a description of your Sonoma Country Door Prize for the MPI event. A giveaway is not mandatory for the MPI event. (i.e. product or gift certificate)

Description: _____

Value: \$ _____

Client Event, Tuesday, April 27, 2010 Cost: \$350

The Blue Lounge at The Music Experience/Science Fiction Museum

Please provide a description of your Sonoma Country Door Prize for the Client Event. (i.e. product or gift certificate)

We request that each partner provide a giveaway for the client event.

Description: _____

Value: \$ _____

Company Name: _____

Attendee Name: _____

Phone: _____ **Cell Phone:** _____

Email: _____

Emergency Contact/Phone: _____

DEADLINE FOR PARTICIPATION: March 1, 2010

Space is limited...sign up today!

Fax: 707-539-7252 or

Mail: Sonoma County Tourism Bureau

3637 Westwind Blvd., Santa Rosa, CA 95403

Please make check payable to: Sonoma County Tourism Bureau

Contact: Paula Higgins, 707-522-5808 or phiggins@sonomacounty.com