SONOMA COUNTY

CALIFORNIA .

LIFE OPENS UP

MEETINGS GUIDE

# INSPIRED SETTINGS CULTIVATE RESULTS



# YOUR MEETING OR GROUP EVENT DESERVES AN UNFORGETTABLE BACKDROP.

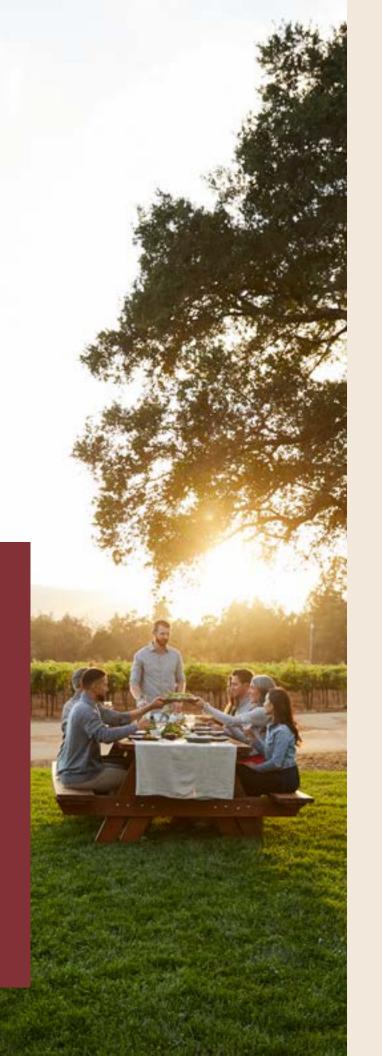
Just 30 miles north of the Golden Gate Bridge, Sonoma County offers an inspired setting to create important connections.

#### Here, you'll find:

- 6,600 hotel rooms with on-site meeting space
- More than 425 wineries and 55 miles of coastline
- In-the-know locals to lead your teams
- Exceptional value for unique activities

Sonoma County is easy to reach yet exists a world away from the everyday. Invigorate your team in this stunning setting. Expand your meeting with a hike through the vineyards and redwood forests. Close the deal over a round of golf. Spark competition with wine blending challenges and outdoor adventure courses. Impress every stakeholder with innovative dining, creative craft beers, and spectacular wine tastings.

In addition to an array of options, you can also rest assured that your meeting is in a destination that upholds the highest sustainability standards. The Sonoma County community is committed to making this the first 100% sustainable wine region in the nation. Here, you will achieve a different kind of ROI — Realize Outstanding Innovation, cultivating results both at your meeting and in the workplace.





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# WHO WE ARE

SONOMA COUNTY TOURISM IS THE OFFICIAL DESTINATION STEWARDSHIP ORGANIZATION FOR SONOMA COUNTY.

#### **OUR CORE VALUES:**

Accountability, Innovation, Leadership, Transparency, and Diversity

#### TOURISM BY THE NUMBERS:

- Over \$1.93 billion annual direct economic impact
- Over 20,000 local jobs
- \$158.4 million in visitor taxes

#### FUNDING:

2% assessment on applicable lodging rooms and the County of Sonoma's Advertising Award Program



# HOTELS, LODGES & INNS DIRECTORY

LARGE CONFERENCE HOTELS	CITY	
DoubleTree by Hilton Hotel Sonoma Wine Country 707-584-5466   <u>DoubleTreeSonomaHotel.com</u>	Rohnert Park	Situated on 22 park-like acres, the DoubleTree by Hilton Hotel Sonoma Wine Country is California Green Lodging certified and boasts 18,000 square feet of flexible meeting space, 245 guest rooms, and six suites.
Fairmont Sonoma Mission Inn & Spa 707-939-2471   <u>Fairmont.com/Sonoma</u>	Sonoma	For meetings, retreats, and incentive trips, Fairmont Sonoma Mission Inn & Spa is the ultimate destination, featuring 226 beautifully appointed guest rooms, including 60 suites.
Flamingo Resort 707-545-8530   <u>FlamingoResort.com</u>	Santa Rosa	The historic and award-winning Flamingo Resort boasts 170 guest rooms and 12 event spaces totaling more than 14,350 square feet.
Hyatt Regency Sonoma Wine Country 707-284-1234   SonomaWineCountry.Regency.Hyatt.com	Santa Rosa	This 253-room hotel features 40,000 square feet of newly renovated indoor/outdoor meeting and event space, including elegant ballrooms, sleek boardrooms, and peaceful courtyards.
Oxford Suites Sonoma County 707-584-0333   OxfordSuitesSonoma.com	Rohnert Park	Just 20 minutes from the Sonoma County Airport, the newly opened Oxford Suites Sonoma County offers 163 suites and over 6,700 square feet of meeting space.
Sheraton Sonoma County – Petaluma 388-627-8458   <u>Sheraton.com/Petaluma</u>	Petaluma	Stay at the gateway to Northern California wine country at the Sheraton Sonoma County – Petaluma, featuring 184 fully renovated rooms and 15,000 square feet of indoor meeting space.
MIDSIZE CONFERENCE HOTELS	CITY	
Bodega Bay Lodge 707-875-3525   <u>BodegaBayLodge.com</u>	Bodega Bay	The only AAA Four Diamond hotel on the Sonoma Coast, Bodega Bay Lodge offers 83 cozy rooms with private balconies and real fireplaces.
Courtyard by Marriott Santa Rosa 707-573-9000   <u>Marriott.com/stscy</u>	Santa Rosa	Conveniently located in the center of the Historical Railroad Square District, Courtyard by Marriott features 138 spacious and newly renovated guest rooms.
Hampton Inn & Suites Windsor – Sonoma Wine Country 707-837-9355   <u>HamptonInn3.Hilton.com</u>	Windsor	Located in the center of Sonoma County's wine country, the Hampton Inn Windsor offers 116 guest rooms, a 900-square-foot meeting room, and a 12-person boardroom.
Holiday Inn Windsor – Wine Country 207-838-8800   <u>HIWineCountry.com</u>	Windsor	Within the heart of Sonoma County, this brand-new, full-service Holiday Inn features 100 guest rooms, complimentary Wi-Fi throughout, and over 2,600 square feet of meeting space. Does not offer complimentary breakfast
Hotel E 707-481-3750   <u>HotelESantaRosa.com</u>	Santa Rosa	Meet in casual elegance in the new Hotel E, a full-service boutique hotel ideally situated on the Old Courthouse Square in downtown Santa Rosa. Come together in 1,000 square feet of meeting space with flexible seating.
Hotel Petaluma 707-559-3393   <u>HotelPetaluma.com</u>	Petaluma	Conveniently located in Petaluma's historic downtown district, Hotel Petaluma offers newly remodeled event spaces that have kept their authentic style and design intact, maintaining their historic value throughout their 91 rooms.
The Sandman 707-293-2100   <u>SandmanSantaRosa.com</u>	Santa Rosa	The Sandman hosts small receptions, team retreats, and board meetings of up to 25 people. Playful yet refined, the 135-room Sandman is an affordable and inviting option just minutes from downtown Santa Rosa.
The Inn at the Tides 800-541-7788   <u>InnAtTheTides.com</u>	Bodega Bay	Meet where California wine country meets the Sonoma Coast. Situated on acres of natural surroundings, just steps from the Tides Wharf Pier, the 86-room Inn at the Tides is suitable for groups of up to 150 people.
Vintners Resort 800-421-2584 ext. 604   <u>Vintners Resort.com</u>	Santa Rosa	Nestled amid lush vineyards and grounds in the heart of Sonoma County's wine country, Vintners Resort offers 78 California Green Lodging-certified rooms, a spa with indoor and outdoor pools, two restaurants, and over 10,000 square feet of elegant meeting and event space.
INSPIRING VENUES	CITY	
AutoCamp 707-604-6103   <u>AutoCamp.com</u>	Guerneville	Adventurous groups will love collaborating under towering redwoods at AutoCamp. Blending thoughtful design and natural surroundings, AutoCamp is a retreat unlike any other.
Boon Hotel + Spa 707-869-2721   <u>BoonHotels.com</u>	Guerneville	The 14-room Boon Hotel + Spa hosts elegant weddings and receptions, inspiring team retreats, and intimate executive meetings. Gather in the heart of the Russian River Valley where old-growth redwoods meet the palm tree-lined pool.
Farmhouse Inn 707-887-3300   <u>FarmHouseInn.com</u>	Forestville	A rustic yet sophisticated backdrop sets the stage for unforgettable meetings and events in the Russian River Valley. Offering 25 rooms and suites, the Farmhouse Inn features a luxury spa, a Michelin Star Restaurant, and intimate meeting space for up to 20.
Safari West 707-566-3650   <u>SafariWest.com</u>	Santa Rosa	Experience the Sonoma Serengeti at Safari West, where meetings and events go wild. Meeting venue options include an open-air patio next to flamingo lagoons and a spacious indoor room with audio/video equipment.
Timber Cove Resort 707-847-3231   TimberCoveResort.com	Jenner	Enjoy views of the Sonoma Coast from the 46-room Timber Cove Resort, extensively renovated to highlight its stylish mid-60s roots. A professional event staff offers full-service support at the resort's five meeting spaces.





LARGE CONFERENCE HOTELS



#### DOUBLETREE BY HILTON SONOMA WINE COUNTRY

Centrally located, this full-service hotel is surrounded by two 18-hole golf courses and offers easy access to group offsite activities for team building or leisure. 245 guest rooms, combined with 18,000-square-foot indoor/32,000-square**foot exterior space**, offers the flexibility to create unique experiences for all event types. A large, inviting lobby with outdoor patio and ballroom foyer offer additional space for networking, events, and receptions.

- Presentation Services Audio-Visual on-site
- Airport Express servicing SFO and OAK airports
- Two 18-hole golf courses, tennis, and sport courts
- On-site: Bacchus Restaurant & Wine Bar, Lobby Bar, Room Service
- Adjacent to Bear Republic Brewery and Graton Casino nearby







#### FAIRMONT SONOMA MISSION INN & SPA

For meetings, retreats, and incentive trips, Fairmont Sonoma Mission Inn & Spa is the ultimate destination, featuring 226 guest rooms, including 60 suites with 14,000 square feet of indoor space and 10,000 square feet of outdoor function space. There is a variety of flexible meeting spaces, and the thoughtfully designed Sonoma Valley Ballroom with fireplace creates an inviting ambiance. Sante is one of the top-rated restaurants in the region, renowned for using locally sourced organic ingredients, and it is the recipient of AAA Four Diamond award.

- 40,000-square-foot Willow Stream Spa with 27 treatment rooms
- Access to PGA championship 18-hole private golf course
- An experienced catering team







#### FLAMINGO RESORT

LARGE CONFERENCE HOTELS

Nestled in the rolling hills at the gateway to Sonoma Valley Wine Country, Flamingo Resort transports hotel guests to a place of natural beauty and quiet charm. The 13-acre resort offers two Olympic-sized pools, a full spa, and an outdoor tiki bar with ample space to accommodate 500-plus guests for meetings and events. With 170 guest rooms, the hotel offers more than 15,000 square feet of indoor and outdoor meeting space and can host conferences, board meetings, galas, film screenings, and other gatherings.

- 24/7 heated swimming pools and whirlpool throughout the year
- Complimentary parking
- 20,000-square-foot spa with 8 treatment rooms
- Pet-friendly accommodations







#### HYATT REGENCY SONOMA WINE COUNTY

This quiet 8-acre retreat is located within easy access of all the beauty and bounty of Sonoma County. Designed with an emphasis on social spaces that evoke creativity, its **40,000 square** feet of flexible indoor/outdoor meeting space create the perfect venue for conferences, incentive trips, and board retreats.

- Pet friendly
- Fitness center and outdoor pool
- Outdoor lawn games with S'mores Stations
- Bicycles available for day use
- Restaurant and Lobby Bar offer 100+ Sonoma wines, spirits, and barrel-aged cocktails





LARGE CONFERENCE HOTELS



#### **OXFORD SUITES SONOMA COUNTY**

Only 20 minutes from the Sonoma County Airport, the newly opened Oxford Suites Sonoma County offers 163 suites and up to **7,000 square feet** of meeting space and state-of-the-art equipment. On-site dining is at the Oxford Barrel Bar.

- Complimentary breakfast
- Evening reception featuring wine and appetizers
- Hot tub, steam room, sauna, and pool
- Complimentary airport shuttle







## SHERATON SONOMA COUNTY - PETALUMA

The property is located at the gateway to Northern California's wine country and adjacent to the Petaluma River wetlands, walking trails of Shollenberger Park, and close to downtown Petaluma restaurants, shops, and nightlife. A total of **184 rooms** include four suites and 12 junior suites. Thirteen breakout rooms are available with **15,000** square feet of meeting space and 800 square feet of event space. On-site dining is available at Tolay Restaurant.

- Complimentary access to the Sheraton Club Lounge
- Starwood Green Lodging Program and a TripAdvisor Green Leader
- Complimentary Wi-Fi
- Complimentary parking







## **BODEGA BAY LODGE**

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MEDIUM CONFERENCE HOTELS

Whether it's an executive retreat, team-building exercise, workshop, or conference, Bodega Bay Lodge provides a stimulating backdrop to spark ideas. Inspirational event spaces readily accommodate up to 70 people and feature panoramic bay views, massive fieldstone fireplaces, high ceilings, and all the expected technology. The catering team is poised to serve up fresh farm-to-table fare from Drakes Sonoma Coast.

- Complimentary wine hour
- Full-service spa
- Heated swimming pool and whirlpool
- Close to Robert Trent Jones, Jr. golf course and the Links at Bodega Harbour
- Complimentary Wi-Fi
- Firepits, bocce ball, and other lawn games available on-site







# COURTYARD BY MARRIOTT SANTA ROSA

Conveniently located in the center of the Historical Railroad Square District, Courtyard by Marriott features 138 spacious, guest rooms, and 1,500 square feet of event space with four event rooms. On-site dining is available at The Bistro.

- 24-hour fitness center
- Heated pool and spa
- Complimentary Wi-Fi





MEDIUM CONFERENCE HOTELS



# HAMPTON INN & SUITES WINDSOR

Between Healdsburg and Santa Rosa, this beautiful Hampton Inn & Suites is minutes from world-class wineries, tasting rooms, and the Russian River. The property features 116 guest rooms, a 900-square-foot meeting room and a 308-square foot, 12-person boardroom.

- Complimentary hot breakfast or Hampton On the Run® Breakfast Bag
- Outdoor pool and hot tub
- Fitness center
- Complimentary Wi-Fi







# HOLIDAY INN WINDSOR - WINE COUNTRY

This brand-new, full-service Holiday Inn is a modern hotel to fit all of your rooming, event, and dining requirements. Located in the heart of Sonoma County, this property features 100 guest rooms and over 2,600 square feet of meeting space. On-site dining is at Tisza Bistro & Bar.

- Indoor heated pool
- Fitness center
- Complimentary parking







## HOTEL E

MEDIUM CONFERENCE HOTELS

Meet in casual elegance in the new Hotel E, a full-service boutique hotel ideally situated on the Old Courthouse Square in downtown Santa Rosa. Come together with 39 guest rooms and 1,000 square feet of meeting space, including five versatile indoor/outdoor venues. An additional 31 guest rooms, Perry's Restaurant, rooftop bar, and room service will be available in February 2020.

- Pet-friendly accommodations
- Walking distance to downtown Santa Rosa
- Complimentary Wi-Fi







## **HOTEL PETALUMA**

Conveniently located in Petaluma's historic downtown district, Hotel Petaluma offers newly remodeled event spaces that have kept their authentic style and design. Opened in 1924, this charming boutique hotel offers 91 guest rooms and 2,000 square feet of event **space**, including an elegantly restored ballroom. Sample local wines in the on-site tasting room, connect with colleagues in the lobby bar, and dine in The Shuckery, the hotel's seafood restaurant.

- Located in downtown Petaluma
- Customized catering available
- Complimentary Wi-Fi





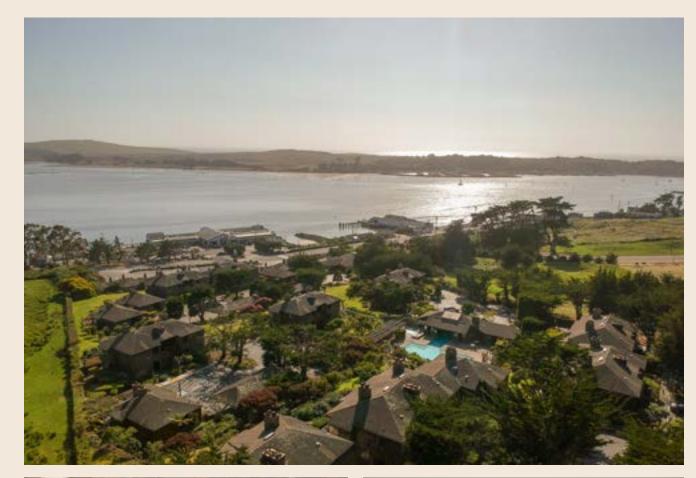


## THE SANDMAN

MEDIUM CONFERENCE HOTELS

With the convenience of a roadside inn and the character of a vibrant wine country hotel, The Sandman invites guests to experience the best of Sonoma County. There are **135 rooms**, the art is local, the service is warm, and the amenities are thoughtful. The Pool House & Bar are open year-round. Let the Sandman provide a comfortably casual meeting space for up to 25 attendees. The meeting space has natural light and a soft palette; it's not your typical hotel meeting space and that's why you'll love it.

- Kitchenette amenities
- Heated outdoor pool and hot tub
- Complimentary Wi-Fi







#### THE INN AT THE TIDES

Meet where California wine country joins with the Sonoma Coast. Situated on acres of natural surroundings, just steps from the Tides Wharf Pier, the Inn at the Tides is suitable for groups of up to 150 people with **6,228 square feet of event space**, including a Bay View event space, outdoor terraces, and dockside. Dining is available at The Tides Wharf & Restaurant and The Bay View Restaurant and Lounge.

- Heated pool, whirlpool, sauna, and fitness room
- In-room massage available
- Complimentary Wi-Fi







## **VINTNERS RESORT**

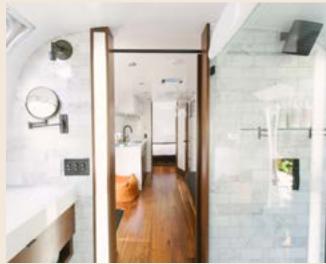
MEDIUM CONFERENCE HOTELS

Nestled amid lush vineyards and grounds in the heart of Sonoma County's wine country, the four-diamond hotel resort and spa is located at the gateway to the famous Russian River. Vintners Resort sits on a 92-acre vineyard property with beautifully landscaped gardens, stunning vineyard views, courtyards, and fountains. The resort offers **78 guest rooms and suites**, John Ash & Co. Restaurant, The Front Room Bar & Lounge, River Vine Restaurant, and Vi La Vita Spa with two relaxation pools (18 and over). A purpose-built event center has **10,000 square feet** of indoor and outdoor event space.

- California Green Lodging Certified
- Vineyard walking path
- Bocce ball court
- Complimentary Wi-Fi







#### **AUTOCAMP**

This retreat is located in the heart of the redwoods, featuring new luxury suites produced by Airstream and luxurious canvas tents. Set in the beautiful Northern California wilderness, AutoCamp offers a variety of amenities and can accommodate a range of group sizes.

- Mid-century modern architectural clubhouse
- Indoor and outdoor fire pit lounges
- Wi-Fi throughout property







# **BOON HOTEL + SPA**

This **14-room** boutique hotel is nestled beneath a canopy of redwoods and offers a range of charming rooms and accommodations. The hotel also offers a saline pool and hot tub, on-site spa, an outdoor honor bar, and ample space to accommodate up to **150 guests** for meetings and events. During the summer season, there are also three additional luxury glamping tents and a remodeled vintage camper available.

- Saltwater pool and hot tub
- On-site spa
- 24-hour honor bar
- Internet access and Wi-Fi







## **FARMHOUSE INN**

With 25 beautifully designed rooms, five concierges, a Michelin-starred restaurant, a sublime spa, and intimate meeting space for up to 20, the Farmhouse Inn is the pinnacle of wine country luxury in the Russian River Valley. A contemporary barn is a unique setting for an executive boardroom equipped with stylish amenities and high-tech equipment that transforms a meeting into an experience.

- Michelin-starred restaurant on the property
- Pool, hot tub, and sublime spa
- Intimate meeting space for up to 20







## SAFARI WEST

Experience the Sonoma Serengeti at Safari West, where close encounters with exotic animals add an out-of-the-ordinary thrill to meetings. Tucked away in the hills of wine country, Safari West offers a truly unique group experience. Meeting venue includes the Elephant Room with audio/video equipment and an open-air patio. Spend a day exploring the herds and flocks of exotic mammals and birds, and enjoy fine dining at the Savannah Cafe, or a night of plush luxury in one of 30 custom-designed safari tent cabins.

- Complimentary breakfast
- Seated dining and presentation space
- In-tent massages
- Private safaris available







## TIMBER COVE RESORT

For meetings and events of significance, enjoy an impressive and intimate space all on your own, surrounded by one of nature's most revered backdrops. Timber Cove's professional event staff provides full-service support, while catering from the on-site restaurant, Coast Kitchen, satisfies every craving. Ocean-facing event spaces encourage creativity and each of the 46 guest rooms and suites ensure relaxation and renewal. Event spaces include the 730-square-foot Ansel Adams Room with adjoining 575-square-foot South Deck, 990-square-foot North Deck, and 250-square-foot Coast Commune, a private ocean-front 406-square-foot room that seats 13.

- Over 2 miles of trails on 25 bluff-top acres
- Outdoor Living Room with games
- Ocean-front fire pit
- Rooms include Crosley LP record players with vinyl

# UNIQUE OFF-SITE VENUES

GET A BREATH OF FRESH AIR, TAKE A BREAK FROM THE CONFERENCE ROOM AND PLAN YOUR EVENT OR GATHERING AT ONE OF SONOMA COUNTY'S UNIQUE OFF-SITE VENUES.

1 Situated in the heart of Sonoma County's wine country, Bricoleur Vineyards offers a natural setting for collaboration, celebration and team bonding. With both indoor and outdoor spaces thoughtfully designed to accommodate different-sized groups and occasions, Bricoleur Vineyards provides a rustic, yet elegant setting making it the perfect place to gather with your team. The on-site Winery Barn is a 10,000-square-foot multipurpose venue that can host intimate gatherings as well as larger groups. The on-site Pavilion is set against a backdrop of fig and olive trees for a picturesque farm-to-table meal or private group wine tasting.





**2** Francis Ford Coppola Winery

is a sprawling estate that includes vineyards, a large swimming pool and a Francis Ford Coppola Movie Gallery. The award-winning winery is perfect for large and small groups — enjoy casual wine receptions privately hosted in a reserved location where you'll enjoy limited production wines, or plan a group outing for one of the hosted events like Dancing Under the Stars or a paint night at the winery.



3 Cornerstone Sonoma offers an eclectic collection of unique shops and galleries that showcase local wine, art, and handcrafted goods.

Lush gardens include the Sunset Test Gardens, which grows a variety of plants and trees divided into themed rooms. Cornerstone also has serene spaces to create a memorable event, including a rustic barn and grand lawn.

4 At their picturesque estate on Sonoma Mountain, the Benziger Family Winery hospitality team will help you customize your next event. Whether it's a private tram tour of their biodynamic vineyards, a team-building blending session in the Barn, or a private dinner in their beautiful wine cave, each experience is tailored to your group.





& Gardens is ideal for large events — the sprawling estate is the largest and most-well known winery of Jackson Family Wines in Sonoma County and offers sweeping views of rolling green vineyards and immaculate gardens. Host a team gathering on the patio that seats 200, plan a dinner in the Grand Reserve Hall that accommodates 100, or coordinate an evening out at the

winery's bocce ball courts, garden tours,

and wine tastings.

5 The Kendall-Jackson Wine Estate

# TRANSPORTATION

ROBUST TRANSPORTATION SERVICES MAKES SONOMA COUNTY EASY TO ACCESS AND EVEN EASIER TO GET AROUND.



#### **AIRLINES & AIRPORTS**

Located in Santa Rosa, Charles M. Schulz Sonoma
County Airport (STS) offers convenient flights on Alaska
Airlines, American Airlines, Sun Country Airlines, and
United Airlines.

The 15,000-square-foot terminal offers affordable parking, short lines, and relaxed dining with planespotting views at Sky Lounge Steakhouse & Sushi Bar.

#### **GROUND TRANSPORTATION**

From full-sized coaches to vans, sedans, SUVs, and limousines, we have you covered. Limo buses — a client favorite — can transport groups in style, either from the airport to the hotel, or exclusively for wine tasting and excursions.

The Sonoma County Airport Express from San Francisco (SFO) and Oakland (OAK) Airports makes four stops hourly within Sonoma County.



# ACTIVITIES

WHEN YOU BRING YOUR MEETING TO WINE COUNTRY, OPPORTUNITIES OPEN UP IN THE MOST UNEXPECTED WAYS. IN SONOMA COUNTY, THERE ARE MORE THAN 425 WINERIES AND OVER A MILLION ACRES OF EXPERIENCES.

# SIP AND SAVOR

# YOUR WAY TO SUCCESS



#### **CULINARY EXPERIENCES**

In Sonoma County, dining is practically an art form. Every meal is an opportunity to bring teams together, whether you're breaking the ice or closing the deal.

#### HERE ARE JUST A FEW EXAMPLES OF WHAT WE CAN CREATE:

- Invite your team to compete in a wine-blending challenge to create a custom Sonoma blend.
- Plan a board meeting in a fully equipped event center followed by cocktails in a garden courtyard.

- Reward key players with a VIP barrel tasting followed by a chef-hosted dinner.
- Break out of the boardroom and take a behind-thescenes tour of an artisanal distillery or craft brewery.
- Impress everyone who attends with an enormous pan of paella on the beach, prepared by the chef who threw down with Bobby Flay and won.
- Gather for a true farm-to-table dinner in an elegant barn setting or in a wine cave.
- Sit down for a beer-paired meal along the craft brew trail.

**GIFTS THAT KEEP ON GIVING** - Work with us to create branded gifts, from custom wine bottles to engraved corkscrews.





#### **OUTDOOR ADVENTURES**

In Sonoma County, it's possible to connect with each other while reconnecting with the land. Spend time together in the great outdoors from towering redwood forests to the rugged Pacific Coast and rolling hills in between.

Inspire creativity and collaboration with teambuilding activities backdropped by beauty, challenge the group with adventure-focused activities, and experience the clear-eyed focus that comes from being in nature.



#### **ONLY IN SONOMA COUNTY**

Celebrate the man behind the "Peanuts" characters at the whimsical Charles M. Schulz Museum in Santa Rosa. Explore the life and work of Schulz and the impact these delightful characters continue to have in the world today. Safari West African Wildlife Preserve allows your group to come face to face with 900 different animals and learn more about wildlife conservation and stewardship. Reserve one of the tastefully decorated meeting spaces, then spend the night in one of the luxurious safari tents for a truly unique meeting experience.



#### GOOD SPORTS, ALL AROUND

Twelve stunning golf courses — all open to the public — are the perfect place to strike up a conversation or celebrate a new deal. Play in the idyllic foothills with a backdrop of towering redwood trees or pair your match with views of the Pacific coastline.

Accommodating groups of four to 400, the driving school at Sonoma Raceway is an epic place for adrenaline-fueled team bonding. Race around the track in an F3, a sports car — or even your own car — and learn driving techniques from one of the onsite professionals.

#### WHAT ELSE CAN WE ARRANGE?

- Hiking and outdoor education
- Deep-sea fishing
- Horseback riding
- Zip line adventures
- Hot air balloon rides
- Culinary and wine education programs
- Art galleries and art walks









#### **SOAK IT IN**

In Sonoma County, it's all about the perfect balance. Take a break from the boardroom and indulge in spas that remind you you're in the heart of California wine country. From soothing treatments that incorporate locally grown ingredients — like a nourishing grape seed oil massage or a refreshing sparkling rosé facial — to the only Japanese-style cedar enzyme bath in the country, there are plenty of ways to reward your hard work.

# CARVE OUT TIME



#### ART, INSPIRED BY SONOMA

Art takes on many forms in Sonoma County, inspiring creativity and curiosity at every turn.

Each October, artists open their studio doors for the Sonoma County Art Trails, which offers the perfect introduction to the local art scene. It's ideal for a casual group meet-up post conference-room discussion and great for exploring on your own too.

Stroll South A Street Art District (known as SOFA) for a unique blend of galleries, artist working spaces, and cafés.

In the heart of downtown Santa Rosa, join your colleagues at a hip gallery, sip wine, mix and mingle, and admire works of art.

Or host a special event in Healdsburg with GrapeSeed, a collection of small-lot wines produced by acclaimed winemakers, while viewing museum-quality art at the Paul Mahder Gallery.

unique blend of galleries, artist working spaces, and cafes.

For more information, visit SONOMACOUNTY.COM/MEETINGS. 37

