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## 72-HOUR MEET-THE-MAKERS ITINERARY

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### **Day 1 : Occidental // Sonoma County**

Arrive in Occidental, check into your accommodations and head to the two-block long main street, home to galleries, gift shops, renowned dining establishments, and other local businesses.

### **Day 2 : Explore // The Farm & Cheese Trails**

Visit various members of both the Farm & Cheese Trails of Sonoma County.

Sonoma County encompasses a wide variety of landscapes: from oak-studded hills to flood plains, from redwood groves to windswept beaches. Sonoma County Farm Trails members can be found in all of these places, offering agricultural products with their own sense of terroir: flavors and textures unique to their soil and micro-climates. We invite you to pick a region or select a product, chart your course and spend a weekend exploring local farms and ranches, and meeting artisans and vintners as you discover Sonoma County's agricultural bounty.

Meet California's cheesemakers. Visit a cheesemaker, take a farm tour, and learn about the wide variety of cheeses available. Some cheesemakers are open to the public on a regular basis, some are open seasonally or by appointment and some are just plain too busy making cheese. Take one of the suggested tours of open sites (which are open on a regular basis) or plan ahead by checking with the cheesemakers that have occasional on-farm tours. Some reservations need to be made in advance.

### **Day 3 : Explore // The Art Trails**

Stroll through fascinating neighborhoods, view a wide variety of artwork, sip a little wine, nibble on an appetizer, and perhaps enjoy a bit of music during one of Sonoma County's multitude of art walks.

Whether it's a monthly or annual event, and organized by gallery owners or the artists themselves, an art walk lets you explore the local creative scene on foot, in a relaxed and friendly atmosphere.

### **Day 4 : Time to say goodbye**

Sonoma County now has 29 operating breweries, eight cideries, and 15 distilleries, with more opening seemingly every day. It's gotten to be such a rich tapestry that Sonoma County put together a Craft Beverage Map showing local breweries, cideries, and distilleries. So before you leave, stop by and try one of our local craft beverages ... and we'll see you next time.

SONOMA COUNTY

• CALIFORNIA •

LIFE OPENS UP

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MEET THE  
MAKERS

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