

# FY 22/23 Programs

- Launch Dates
  - Web & Email: Year-Round
  - Spring/Summer IG (digital): March 2023
    - Sales Close: February 8, 2023
  - Map (printed): April 2023
    - Sales Close: January 27, 2023
  - Wedding Guide (digital): May 1, 2023
    - Sales Close: April 11, 2023
  - Fall/Winter IG (digital): September 2023
    - Sales Close: August 1, 2023
  - **NEW!** Video Program: January 2023
    - Sales Close: TBD
  - **NEW!** Apple Guides: March 2023
    - Sales Close: February 2023

