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72-HOUR VILMARY ITINERARY

Day 1: Petaluma // Sonoma County

Arrive in Petaluma and check into your accommodations before heading to downtown for cocktails and dinner. Though Petaluma's recently become the epitome of country chic, with a boutique-laden downtown district and a cluster of hip restaurants, this town's still in touch with the agricultural roots that once earned it the nickname "egg capital of the world." The seamless marriage of farms and frills means that today, Petaluma's the perfect place for a unique food adventure.

Day 2: Explore // Sebastopol + The Cheese Trail

Wake up, grab a pastry and coffee, and drive the 25 miles along Highway 116 from Petaluma to Sebastopol. Along this drive, you'll have the opportunity to stop and visit with a variety of Sonoma County Farm Trails members. These members offer agricultural products with their own sense of terroir: flavors and textures unique to their soil and micro-climates.

Now that you're in Sebastopol, head to The Barlow -a 12-acre outdoor market district featuring local food, wine, beer, spirits and crafts made onsite by Sonoma County artisans. Stroll this industrial-chic, dog-friendly campus and savor the organic edible landscaping.

Brace yourself for lunch, dinner, tastings and shopping: The Barlow's got plenty to offer. From brewpub fare with an up-market twist with items like roasted beets, crudo of California king salmon, and braised oxtail to mouthwatering Mexican-style street food crafted with organic seasonal ingredients and a gourmet edge, served in a relaxed, paper plate kind of setting.

Day 3: Explore // Healdsburg

This epicenter of Sonoma County's Wine Country is a town obsessed — with food, with wine, with living well. Big-time publications including Michelin and Zagat have praised several restaurants here, making Healdsburg a fitting last stop on your tour. Give yourself a full day to explore all of the cafés, farmers markets (during season) and Michelin/ Zagat-rated restaurants.

Day 4: Time to say goodbye

As you're leaving, make a few stops at some of the creameries featured on Sonoma County's Cheese Trail ... and we'll see you next time.

