



72-HOUR LUXURY ITINERARY

Day 1: Glen Ellen // Sonoma County

Arrive in Glen Ellen — which is located within Sonoma Valley — check into your accommodations, indulge in a spa treatment (or two) and then head to the town of Sonoma for an afternoon and evening of wine tasting, shopping, and first-class dining experiences.

Day 2: Explore // The Pacific coastline

Grab a coffee before heading to the ocean in your private transfer. Start your day at a charming waterfront/roadside retreat for a casual, organic meal, and a hot cup of coffee. Enjoy homemade breakfast pastries, cookies still warm from the oven, overstuffed breakfast burritos, or bagels with cream cheese and lox. With views overlooking the water, during seal pupping season, you'll usually see the playful animals, too, as they poke their curious heads out of the water.

When you're ready to move on, pick up a gourmet picnic lunch and head to the small boat launch next to the Jenner visitors center. Here you can reserve a private tour, where you can paddle away in a kayak or canoe to explore the quiet estuary or the dancing sea. Keep your eyes peeled for harbor seals, otters, birds, and maybe even a whale.

Next, take a short drive south on Highway 1, across the Russian River, and explore Goat Rock Beach, with views of immense sea stacks (tall, rocky columns), white-capped waves, sand dunes, and the massive, flat-topped rock that gives the place its name (it's said that goats used to graze nearby).

For dinner, there are several fine-dining options that provide amazing views of both the river and ocean, and also offer especially spectacular (and romantic) sunset vistas.

Day 3: Explore // Healdsburg

Nestled against the Russian River in northern Sonoma County, the historic town of Healdsburg holds the charms of a small, agricultural community with the amenities of a world-class wine and food destination.

A good way to explore the many wineries of Healdsburg is to visit the tasting rooms around the plaza by reserving a private wine & culinary walking tour. For even more fun, interspersed amongst the wineries are art galleries and boutiques. Another good way to get a sense of Healdsburg and northern Sonoma County is a multi-day pass from Wine Road.

For dinner, try one of the Michelin-starred and Zagat-rated restaurants.

Day 4: Time to say goodbye

Before leaving Sonoma County, head west to Petaluma for breakfast at a quaint diner ... and we'll see you next time.

