



72-HOUR WINE ITINERARY

Day 1 : Santa Rosa // Sonoma County

Arrive in Santa Rosa — which is centrally located within Sonoma County — check into your accommodations and head to 4th Street (downtown Santa Rosa) for shopping and dining experiences.

Day 2 : Explore // Sonoma Valley wineries

Drive the scenic Highway 12 towards the town of Sonoma to experience the gorgeous vineyards throughout Sonoma Valley. All that's delightful about the Sonoma Valley — fine wine, farm-to-table cuisine, beautiful vineyards and hills, California history, and intriguing shops — comes together in its central section, home to the town of Sonoma and, just north of the town limits, a series of neighborhood districts that have been collectively nicknamed *The Springs* — Agua Caliente, Boyes Hot Springs, El Verano, and Fetters Hot Springs. Here you can taste some of the best Chardonnays (and, of course, Merlots, Pinot Noirs, & Zinfandels) from California.

After a wine tasting or two, find yourself at the center of the town of Sonoma, at the park-like Sonoma Plaza — covering eight acres and is one of California's largest town squares. (It was here in June 1846 that American settlers rebelled against Mexican rule and raised the bear flag, declaring an independent republic.) Today, in addition to a Bear Flag monument, you'll find leafy trees, a duck pond, City Hall, picnic tables, and children's playgrounds. Festivals, farmers markets, fun runs, and other community activities are frequently held in Sonoma Plaza.

Take your time strolling around town, visiting the cafés, boutiques, cheese shops, and tasting rooms. Grab dinner at one of the many farm-to-table restaurants in Sonoma before heading back to your hotel.

Day 3 : Explore // Russian River Valley

Head west to the Russian River Valley for some of the best Pinot Noirs. As you're exploring the area, be sure to stop in Guerneville. Rustic and elegant, sophisticated and quirky, world renowned and so-tacky-it's-fun — all that and more describes the laid-back town of Guerneville. If you're able to spend time in this truly unique place, be prepared to eat well, drink well, and in general just have a good time relaxing in a small, funky, river town.

Day 4 : Time to say goodbye

Before leaving Sonoma County, head north to Healdsburg for brunch (and one last glass of wine) around the plaza ... and we'll see you next time.

SONOMA COUNTY
• CALIFORNIA •

LIFE OPENS UP

WINE

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