# SCT Board of Directors Board Meeting September 12, 2023 10:30am Sonoma State University Student Center

1801 E. Cotati Ave, Rohnert Park, CA 94928

#### **Meeting Minutes- DRAFT**

Members: Joe Bartolomei, Jennifer Buffo, Thera Buttaro, Margaret Grahame, Keo Hornbostel, Monica Hubert, Kirstyne Lange, Kirk

Lok, Crista Luedtke, Brian Marchi, Brandon Mrkvicka, Tony Pace, Bert Rangel, Edward Roe, Caroline Shaw, Tim Zahner,

Scott Alonso

Invitees: Ethan Brown, McCall Miller, Kristen Madsen, Bill Arnone, Claudia Vecchio, Todd O'Leary, Lori Angstadt, Kelly Bass Seibel, Jonny

Westom, Conrad Braganza, Jessica Quigley (recording secretary), Tracy Koch,

Public: None

Absent: Brandon Mrkvicka, Crista Luedtke, Monica, Thera Buttaro

Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
Meeting Call to Order	Meeting commenced at 10:45am	N/A	N/A	N/A
Roll Call	Roll call taken for all members	N/A	N/A	N/A
Public Comment	NA	N/A	N/A	N/A
Statement of Abstentions	None	N/A	N/A	N/A
Approval of Consent Items.	Motion: K. Lange. S: K. Hornbostel to approve the consent items as presented.  Approval of Agenda: September 12, 2023 Approval of BOD Minutes: August 23, 2023 Acceptance of Committee Minutes: Governance August 2, 2023  Ayes –12 Nays – 0, Abstentions – 0  (M. Grahame was not yet present in the meeting)			

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Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
Joe Veneto- Why Experiences Matter	Presentation from Joe Vento from the Vento Collaboratory.			
Camilo Navarro & Alvaro Silberstein- Accessibility for Destinations	Presentation from Camilo Navarro & Alvaro Silberstein from Wheel the World, on how to make destinations more accessible.			
Committee Items Requiring Board ACTION:				
Governance Committee: Convention Center Advisory Counsil	C. Vecchio presents potential member list for the start of the Convention Center Advisory Council. Recruitment efforts are still in progress- this group would be the starting point for the Council. The Council will be driving by the Business Development Committee and engage with HSV for the feasibility survey			
	Motion: K. Hornbostel. S: B.Marchi to move forward with forming the council with the addition of J. Buffo as Chair and with continued recruitment:			
	Ayes –12 Nays – 0, Abstentions – 0 (M. Grahame had joined the meeting, E. Brown had stepped out of the room)			
Board and Committee Appointments	Motion: B. Marchi. S: C. Shaw to approve M. Hubert for the Business Development Committee & M. Grahame for Vice Chair of the Community Engagement Committee.			

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	Ayes –12 Nays – 0, Abstentions – 0 (E. Brown had stepped out of the room)			
	Motion: K. Hornbostel. S: J. Buffo to approve the chart of work for Community Engagement & Business Development and the Chart of Work and Commission Statement for the Vacation Rental Committee.			
	Ayes –12 Nays – 0, Abstentions – 0 (E. Brown had stepped out of the room)			
Annual Meeting	C. Vecchio shares that SCT exceeded the goal for registration for the annual meeting.			
Board Report	In the interest of time the Board Report presentation is skipped.			

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What's New and Noteworthy?	Safari West is celebrating 30 <sup>th</sup> anniversary on Oct 7 <sup>th</sup> .  J. Winery has a new chef, bringing in different international cuisine.  Doubletree has pickleball courts.  SCHA Mixer 9/14/23  T. Zahner requests that the Governance Committee puts it on the agenda for the next meeting to invite visitor centers to the Board Meetings.			
Next Meeting	October 25, 2023 3-5pm at the SCT Board Room	RSVP in BoardEffect	Members	3 days prior in BE; or 1 week prior if virtual for posting requirements
Adjourn	Meeting Adjourned 12:44pm			