

SCT Board of Directors Board Meeting
 October 25, 2023 3pm
 SCT Board Room
 400 Aviation Blvd, Suite 500. Santa Rosa, CA 95403
Meeting Minutes- DRAFT

Members: **Joe Bartolomei, Jennifer Buffo, Thera Buttaro, Margaret Grahame, Keo Hornbostel, Monica Hubert, Kirstyne Lange, Kirk Lok, Crista Luedtke, Brian Marchi, Brandon Mrkvicka, Tony Pace, Bert Rangel, Edward Roe, Caroline Shaw, Tim Zahner, Scott Alonso**

Invitees: Ethan Brown, McCall Miller, Kristen Madsen, Bill Arnone, Claudia Vecchio, Todd O'Leary, Lori Angstadt, Kelly Bass Seibel, Jonny Westom, Conrad Braganza, Jessica Quigley (recording secretary), Tracy Koch,

Public: None

Absent: **Bert Rangel, Brandon Mrkvicka, Jennifer Buffo, Joe Bartolomei, Kirstyne Lange, Caroline Shaw (present on Zoom, not voting)**

Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
Meeting Call to Order	Meeting commenced at 3:05pm	N/A	N/A	N/A
Roll Call	<i>Roll call taken for all members</i>	N/A	N/A	N/A
Public Comment	NA	N/A	N/A	N/A
Statement of Abstentions	None	N/A	N/A	N/A
Approval of Consent Items.	<p>Motion: K. Lange. S: K. Hornbostel to approve the consent items as presented. Approval of Agenda: October 25, 2023 Approval of BOD Minutes: August 23, 2023 Acceptance of Committee Minutes: September 12, 2023 Governance September 11, 2023</p> <p>Ayes –11 Nays – 0, Abstentions – 0</p>			

SCT Board of Directors Board Meeting
 October 25, 2023 3pm
 SCT Board Room
 400 Aviation Blvd, Suite 500. Santa Rosa, CA 95403

Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
<p data-bbox="94 380 409 609">Legal Report</p> <p data-bbox="94 609 409 1117">Industry Performance, Research & Board Discussion</p> <p data-bbox="94 1117 409 1448">Committee Items Requiring Board Actions:</p>	<p data-bbox="409 380 1207 609">B. Arnone reports that he has been working on the HR Martix Contract negotiations, HVS Contract for Convention Center feasibility study, and response to a Neighborhood Coalition letter regarding SCT's integrating cannabis.</p> <p data-bbox="409 609 1207 706">C. Braganza provides an update on recent industry performance and forecasting for 2024.</p> <p data-bbox="409 706 1207 885">C. Vecchio shares that SCT teams are coming together with ideas on how to attract more visitors to SC during winter months. A Non-Visitor Study will go out- SCT is currently collecting input for the survey.</p> <p data-bbox="409 885 1207 1117">T. O'Leary presents the "More than a stay" promotion that begins Nov 1-April 1. This promotion is to inspire a stay with experiences. Board & committee members are encouraged to participate.</p> <p data-bbox="409 1117 1207 1185"><u>Governance</u></p> <p data-bbox="409 1185 1207 1448">Installation of new SCT Board Officers: Chair: Brian Marchi, General Manager, Doubletree by Hilton Vice Chair: Keo Hornbostel, Executive Director, Safari West Treasurer: TBD at Novembers meeting Secretary: Bert Rangel, Owner, River's End</p>			

SCT Board of Directors Board Meeting
 October 25, 2023 3pm
 SCT Board Room
 400 Aviation Blvd, Suite 500. Santa Rosa, CA 95403

Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
<p>Board Report</p>	<p>Motion: C. Luedtke. S: T, Buttaro to approve the new SCT Board of Directors Officers as presented.</p> <p>Ayes –11 Nays – 0, Abstentions – 0</p> <p>Visitor Center Ex-Officio Board Seat</p> <p>Motion: T. Zahner. S: M. Hubert a Vicitor Center Ex-Officio Seat on SCT Board of Directors as recommended by the Governance Committee.</p> <p>Ayes –10 Nays – 0, Abstentions – 0 <i>(E. Roe will no longer be a voting member of the Board of Directors, B. Marchi takes over as Chair)</i></p> <p>Motion: T. Buttaro. S: C Luedtke to approve Scott Alonso for the Business Development Committee, Jon Stout for the Convention Center Advisory Council, Lisa Wittke-Schaffner for the Convention Center Advisory council and Larry Florin for the Convention Center Advisory Council.</p> <p>Ayes –10 Nays – 0, Abstentions – 0</p> <p>C. Vecchio reports that the HVS Convention Center Feasibility study is underway. J. Westom gives brief update on the success of the Imex conference. K. Bass Seibel reports that Community Engagement is working to get AHP into more high schools and out reach is currently happening. Working with the CTE foundation on</p>			

SCT Board of Directors Board Meeting
 October 25, 2023 3pm
 SCT Board Room
 400 Aviation Blvd, Suite 500. Santa Rosa, CA 95403

Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
	partnership. D. Fitzgerald gives an update on the Neighborhood project			
What's New and Noteworthy?	Board Members discuss the Rohnert Park townhall meeting and plans presented for "down town" area development in Rohnert Park.			
Next Meeting	November 15, 2023. 3-5pm at the SCT Board Room	RSVP in BoardEffect	Members	3 days prior in BE; or 1 week prior if virtual for posting requirements
Adjourn	Meeting Adjourned 4:35pm			