Sonoma County Tourism
FY26-27 Meeting Schedule

Board of Directors
(All meetings scheduled for Wednesdays)
NO MEETING IN JULY
Aug. 26, 2026
Oct. 1, 2026 – Annual Meeting
Oct. 28, 2026
Nov. 18, 2026
NO FORMAL MEETING IN DECEMBER – Holiday party TBA
Jan. 27, 2027
Feb. 24, 2027
March 24, 2027
April 28, 2027
May 26, 2027
June 23, 2027

Finance & Legal
(All meetings scheduled for Mondays)
NO MEETING IN JULY
Aug. 24, 2026
Sept. 28, 2026
Oct. 26, 2026
Nov. 16, 2026
NO MEETING IN DECEMBER
Jan. 25, 2027
Feb. 22, 2027
March 22, 2027
April 26, 2027
May 24, 2027
June 21, 2027

Governance
(Meetings scheduled for Tuesdays)
NO MEETING IN JULY
Aug. 4, 2026
Sept. 1, 2026
Oct. 6, 2026
Nov. 3, 2026
Jan. 12, 2027
Feb. 2, 2027
March 2, 2027
April 6, 2027
May 4, 2027
June 1. 2027

Marketing
(Meetings scheduled for Wednesdays)
Aug, 12, 2026
Nov. 11, 2026
Feb. 17, 2027
June 16, 2027

Destination Sales
(formerly Business Development)
(Meetings scheduled for Thursdays)
Sept. 17, 2026
Dec. 17, 2026
March 18, 2027
June 17, 2027

Community Engagement
(Meetings scheduled for Thursdays)
Aug. 13, 2026
Nov. 12, 2026
Feb. 11, 2027
May 20, 2027 (Visitor Center Grants)
June 10, 2027

Vacation Rental
(Meetings scheduled for Thursdays)
Aug. 13, 2026
Nov. 12, 2026
Feb. 11, 2027
June 10, 2027

Revenue Generation
(Meetings scheduled as needed)

Executive Committee
(Meetings scheduled as needed)
August 26, 2026

Edited 07/06/2026