

**Sonoma County Tourism
FY26-27 Meeting Schedule**

Board of Directors

**(All meetings scheduled for
Wednesdays)**

NO MEETING IN JULY

Aug. 26, 2026

Oct. 1, 2026 – Annual Meeting

Oct. 28, 2026

Nov. 18, 2026

NO FORMAL MEETING IN DECEMBER

– Holiday party TBA

Jan. 27, 2027

Feb. 24, 2027

March 24, 2027

April 28, 2027

May 26, 2027

June 23, 2027

Finance & Legal

**(All meetings scheduled for
Mondays)**

NO MEETING IN JULY

Aug. 24, 2026

Sept. 28, 2026

Oct. 26, 2026

Nov. 16, 2026

NO MEETING IN DECEMBER

Jan. 25, 2027

Feb. 22, 2027

March 22, 2027

April 26, 2027

May 24, 2027

June 21, 2027

Governance

(Meetings scheduled for Tuesdays)

NO MEETING IN JULY

Aug. 4, 2026

Aug. 27, 2026 Virtual Study Session

Sept. 8, 2026

Oct. 6, 2026

Nov. 3, 2026

Jan. 12, 2027

Feb. 2, 2027

March 2, 2027

April 6, 2027

May 4, 2027

June 1, 2027

Marketing

**(Meetings scheduled for
Wednesdays)**

Aug. 12, 2026

Nov. 11, 2026

Feb. 17, 2027

June 16, 2027

Destination Sales

**(formerly Business Development)
(Meetings scheduled for Thursdays)**

Sept. 17, 2026

Dec. 17, 2026

March 18, 2027

June 17, 2027

Community Engagement

(Meetings scheduled for Thursdays)

Aug. 19, 2026

Nov. 12, 2026

Feb. 11, 2027

May 20, 2027 (Visitor Center Grants)

June 10, 2027

Vacation Rental

(Meetings scheduled for Thursdays)

August 6, 2026

Nov. 12, 2026

Feb. 11, 2027

June 10, 2027

Revenue Generation

(Meetings scheduled as needed)

Executive Committee

(Meetings scheduled as needed)

September 1, 2026