

# BAY AREA GROUP TRANSPORTATION INCENTIVE



For groups in the Bay Area, planning your ideal meeting in California's Wine Country has never been easier. Our complimentary transportation incentive allows your team to start their day at the office and end it on a lush vineyard. The program also reduces costs and carbon emissions, making your event more budget- and eco-friendly.

Groups utilizing our ground transportation incentive can also start their fun early with add-ons like having a winemaker join for the drive or a local chef sharing farm-fresh hors d'oeuvres.

**CONNECT IN THE OPEN.  
WHERE LIFE OPENS UP.**

Sonoma County Tourism offers complimentary mini-coach and bus transportation for Bay Area groups who book overnight accommodations at qualifying hotels and host a meeting or special event in Sonoma County and meet average daily rate and total occupancy minimums.

Contact Sonoma County Tourism to learn more about how to qualify for this incentive.

*Terms and conditions apply.*

Terms and conditions apply. Transportation incentives are based on ADR and occupancy and exclude taxes and fees. Transportation incentives are not applicable to past, existing, indefinite or tentative business and are not available for repeat business, regardless of booking source, without the prior written approval of SCT. "New" is defined as any program or meeting that has not contracted or concluded at a qualifying Sonoma County hotel within the two (2) years preceding the contracting date. Group starting and return location must be within 125 miles of Sonoma County. Only valid on approved round-trip one way transfers to and from Sonoma County. Excludes shuttle, transportation within Sonoma County, special events, weddings, individual transfers, or other non-group related programs or needs. SCT must be copied on lead details. Sonoma County Tourism reserves the right to approve or deny applications. Subject to change. Other terms and conditions will apply; contact [sales@sonomacounty.com](mailto:sales@sonomacounty.com) for more information.

**SONOMA COUNTY**  
• CALIFORNIA •  
**LIFE OPENS UP**  
[SONOMACOUNTY.COM/MEETINGS](http://SONOMACOUNTY.COM/MEETINGS)