

SCT Board of Directors Board Meeting
February 26, 2025 at 12:30pm
Sonoma County Tourism Board Room
400 Aviation Blvd Suite 500. Santa Rosa, CA 95403
Meeting Minutes

Members: ***Joe Bartolomei, Jennifer Buffo, Thera Buttarro, Margaret Grahame, Keo Hornbostel, Kirstyne Lange, Kirk Lok, Crista Luedtke, Brian Marchi, Brandon Mrkvicka, Tony Pace, Bert Rangel, Caroline Shaw, Tim Zahner, Scott Alonso, Brian Sommer, Karim Ikrimah, Andrea Griffin***

Invitees: Ethan Brown, McCall Miller, Mary Roulades, Bill Arnone, Claudia Vecchio, Lori Angstadt, Kelly Bass Seibel, Jonny Westom, Frank Filice, Conrad Braganza, Jessica Quigley (recording secretary)

Public: None

Absent: ***Brandon Mrkvicka, Tony Pace***

Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
Meeting Call to Order	Meeting commenced at 12:44pm	N/A	N/A	N/A
Roll Call	<i>Roll call taken for all members</i>	N/A	N/A	N/A
Public Comment	NA	N/A	N/A	N/A
Statement of Abstentions	None	N/A	N/A	N/A
Approval of Consent Items.	Motion: J. Bartolomei S: K. Hornbostel to approve the consent items- a) Approval of Agenda: February 26, 2025 b) Approval of BOD Minutes: January 29, 2025 c) Governance Committee Minutes- January 15, 2025 d) Finance & Legal Committee Minutes – January 27, 2025 e) Financials December 2024 f) Vacation Rental Committee Minutes- November 7, 2024 g) Community Engagement Committee Minutes- November 7,2024			

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	<p>Ayes –11 Nays – 0, Abstentions – 0 <i>J. Buffo, K. Lok, K. Lange, C. Shaw not yet present.</i></p>			
<p>FY23-24 Audit- FOR POSSIBLE ACTION</p>	<p>Brett Bradford from Kosmatka Donnelly & Co. LLP presents FY23-24 audit findings to the full committee. No adjustments or errors to balance were found. A few expenses were reviewed additionally all with reasonable responses.</p> <p>Motion: K. Hornbostel. Second: T. Buttaro to approve the presented FY23-24 Financial Audit as presented to the full Board of Directors Ayes-12 Nays-0 Abstain-0 <i>K. Lange has joined the meeting, J. Buffo, K. Lok, & C. Shaw are not yet present.</i></p>			
<p>Board Engagement- Session with Bill Geist</p>	<p>Bill Geist of DMO Proz leads the board through discussion and group work around disruption, working with the SCT Team, community connections, and the expectations around being a board member.</p>			

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Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
Next Meeting	Annual Meeting, March 26, 2025 at 3pm at the SCT Board Room.	RSVP in BoardEffect	Members	3 days prior in BE; or 1 week prior if virtual for posting requirements
Adjourn	4:27pm			