



**SONOMA COUNTY TOURISM GOVERNANCE COMMITTEE NOTICE & AGENDA**  
**Tuesday June 10, 2025 at 11:00am In-Person SCT Offices**  
**400 Aviation Blvd. Ste. 500, Santa Rosa, CA 95403**

ZOOM: <https://us02web.zoom.us/j/86282751183?pwd=2DDluLtkGrSKgQfKGlgGzKOeGXtXBd.1>

DIAL IN OPTION: +1 669 444 9171 US Meeting ID 862 8275 1183 Passcode: 042630

Name	Address at which member will attend
Kirstyne Lange	1401 Fourth Street, Santa Rosa, 95404

- 1) Meeting Call to Order Keo Hornbostel
- 2) Roll Call (must be taken verbally if meeting telephonically) Keo Hornbostel
- 3) Public Comment – *This is the time for public comment on both items listed in this Agenda, and on items not listed in this agenda but which are within the jurisdiction of this body.* Keo Hornbostel
- 4) Statement of Abstentions Keo Hornbostel
- 5) Approval of Consent Items: Keo Hornbostel
  - a) Approval of Agenda: June 10, 2025
  - b) Approval of Minutes: May 20, 2025
- 6) Legal Report Bill Arnone
- 7) FY25-26 Slate of Officers – FOR POSSIBLE ACTION Keo Hornbostel
- 8) FY25-26 Committee Chairs/Vice-Chairs (Executive Committee) – FOR POSSIBLE ACTION Keo Hornbostel
- 9) FY25-26 Board and Committee Meeting Schedule Claudia Vecchio
- 10) Board Matrix Discussion Keo Hornbostel
- 11) What's New and Noteworthy? Committee
- 12) Next Meeting: June 3, 2025 Keo Hornbostel  
(11:00am-12:30pm) In-person SCT Offices
- 13) Adjourn Keo Hornbostel

*Members of the public may attend this meeting in person at the address listed or by connecting electronically using the information provided above. Sonoma County Tourism (SCT) welcomes public comment regarding both items listed on this agenda, and items not listed on this agenda but within the jurisdiction of this body, during the time identified for "Public Comment". All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless changed by the Chair because of agenda scheduling demands or total number of speakers.*

*SCT will broadcast most meetings via Zoom. Those not able to attend in person will have the opportunity to provide public comment via Zoom as indicated. Please note that SCT cannot guarantee that the Zoom system will be available for the entirety of every meeting. The only way to guarantee that your comment is received and considered by SCT is to attend the meeting in person or submit your comment in writing in advance of the meeting.*

*Public comments may be sent in advance to Jessica Quigley: [jquigley@sonomacounty.com](mailto:jquigley@sonomacounty.com) or in care of:*

*Sonoma County Tourism  
Board/Committee Public Comments  
400 Aviation Blvd, Suite 500  
Santa Rosa, CA 95403*

*Please reference the meeting, meeting date and the item to which the comment is directed.*

*If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact Jessica Quigley at (707) 522-5808 or [jquigley@sonomacounty.com](mailto:jquigley@sonomacounty.com) by at least noon the day preceding the meeting. We will attempt to accommodate your disability.*

*Materials related to open session items on this agenda that are submitted to the Board or Committee after distribution of the agenda packet are available for public inspection during normal business hours at Sonoma County Tourism (address above).*