

SONOMA COUNTY TOURISM GOVERNANCE COMMITTEE NOTICE & AGENDA REGULAR MEETING

Tuesday August 5, 2025 at 11:00am In-Person SCT Offices 400 Aviation Blvd. Ste. 500, Santa Rosa, CA 95403

 $\textbf{ZOOM:}\ \underline{https://us02web.zoom.us/j/82055973153?pwd=AN8bulMdUSfOStiKdjT8kzlWcpgVCb.1}$

DIAL IN OPTION: +1 669 444 9171 US Meeting ID 820 5597 3153 Passcode: 627620

100 Boyes Boulevard, Sonoma, CA 95476

Name

Karim Ikrimah

Address at which member will attend

	Michael Collins	4350 Barnes Rd, Santa Rosa, CA 95403		
1)	, , ,		Brian Marchi	
2)	Roll Call (must be taken verbally if meeting telephonically)		Brian Marchi	
3)	Public Comment – This is the time for public comment on both items listed in this Agenda, and on items not listed in the agenda but which are within the jurisdiction of this body.			
4)	Statement of Abstentions		Brian Marchi	
5)	Approval of Consent Items: a) Approval of Agenda: August 5, 2025 b) Approval of Minutes: June 10, 2025		Brian Marchi	
6)) Legal Report		Bill Arnone	
7)	 Board and Committee Appointments - FOR POSSIBLE ACTION a) John Kennedy, GM, Kenwood Inn – Board of Directors b) Michael Collins – Finance & Legal Committee 		Brian Marchi	
8)) Board of Supervisors Appointees – New Approach		Brian Marchi	
9)) Board Matrix Discussion		Brian Marchi	
10)	FY25-26 Committee Chart of V	Brian Marchi		
11)	What's New and Noteworthy?	Committee		
12)	.2) Next Meeting: September 9, 2025 (11:00am-12:30pm) In-person SCT Offices		Brian Marchi	
13)	Adjourn	Brian Marchi		

Members of the public may attend this meeting in person at the address listed or by connecting electronically using the information provided above. Sonoma County Tourism (SCT) welcomes public comment regarding both items listed on this agenda, and items not listed on this agenda but within the jurisdiction of this body, during the time identified for "Public Comment". All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless changed by the Chair because of agenda scheduling demands or total number of speakers.

SCT will broadcast most meetings via Zoom. Those not able to attend in person will have the opportunity to provide public comment via Zoom as indicated. Please note that SCT cannot guarantee that the Zoom system will be available for the entirety of every meeting. The only way to guarantee that your comment is received and considered by SCT is to attend the meeting in person or submit your comment in writing in advance of the meeting.

Public comments may be sent in advance to Jessica Quigley: jquigley@sonomacounty.com or in care of:

Sonoma County Tourism Board/Committee Public Comments 400 Aviation Blvd, Suite 500 Santa Rosa, CA 95403

Please reference the meeting, meeting date and the item to which the comment is directed.

If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact Jessica Quigley at (707) 522-5808 or iquigley@sonomacounty.com by at least noon the day preceding the meeting. We will attempt to accommodate your disability.

Materials related to open session items on this agenda that are submitted to the Board or Committee after distribution of the agenda packet are available for public inspection during normal business hours at Sonoma County Tourism (address above).